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Welcome to Casualty of Design, we are a full service graphic and web design firm specializing in Wordpress design and Volusion eCommerce design. From print to pixels we offer a full range of creative services at competitive prices.



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Advertising Agency: Young & Rubicam Paris, France
 Creative Director: Les Six
 Art Director: Guillaume Auboyneau
 Copywriter: Guillaume Auboyneau
 Photographer: Yann Le Pape
 Art Buyer: Sylvie Reveillard
 Retoucher: Pierrick Guen
 Designer 3D : Jean-Philippe Sanquer



FxPro – In Speed We Trust

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Casualty of Design



Otrivin Nasal Spray

casualtyofdesign.com

Advertising Agency: S

Directors: Magdalena

April 8 at 8:37am

Casualty of Design



Effen Vodka - Yeah T!

casualtyofdesign.com

Advertising Agency: Eurc

Blake Ebel Copywriter: E

April 8 at 8:36am

Casualty of Design

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Ruthsy



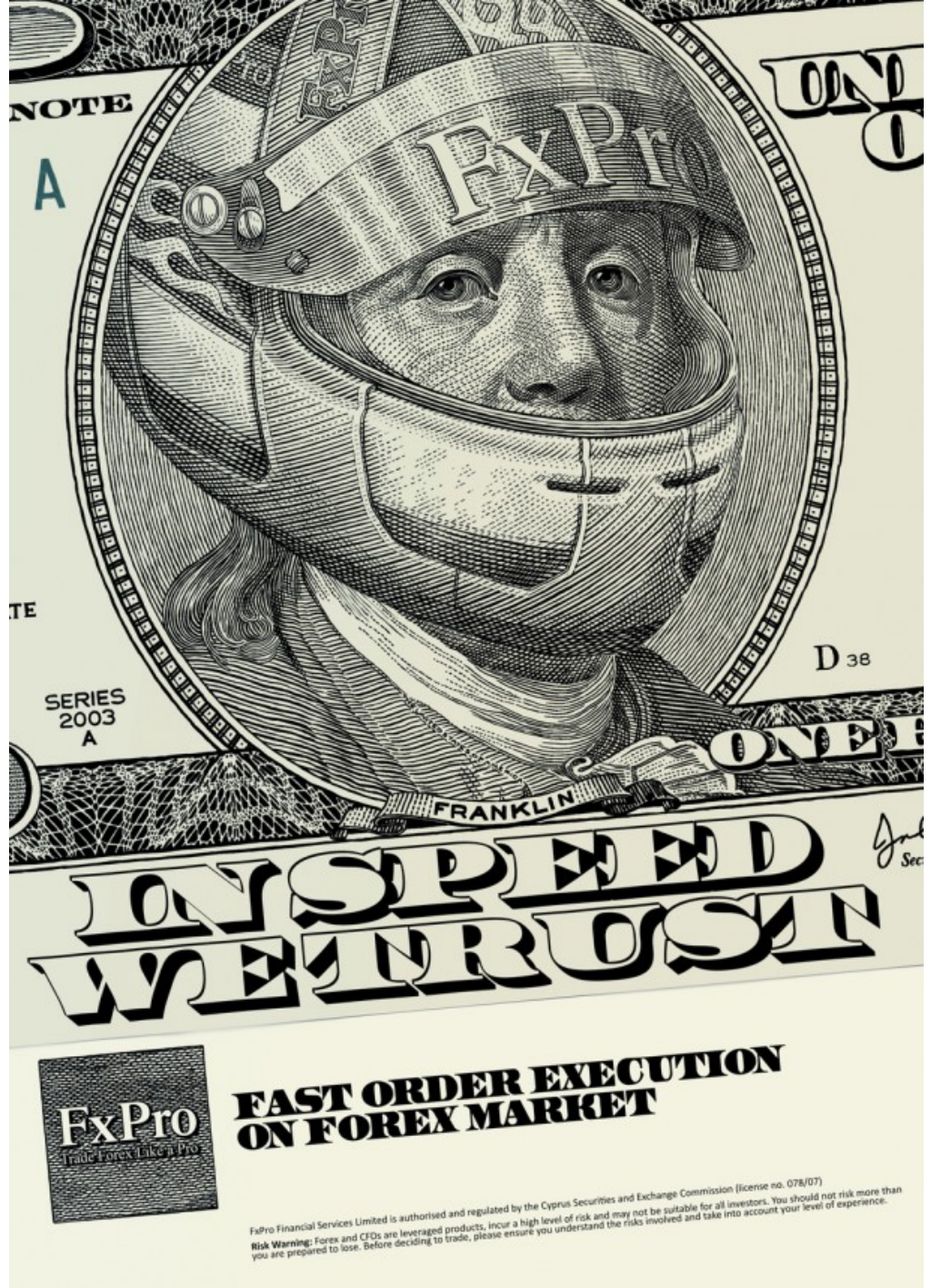
Paulo



Silvio



Adel



Advertising Agency: Freeger, Moscow, Russia

Creative Director / AD / CW: Stepan Burlakov

Illustrator: Tatyana Trikoz

Published: April, 2010



Otrivin Nasal Spray – The Pleasure of Breathing

April 8th, 2010



Advertising Agency: Saatchi & Saatchi, Warsaw, Poland
 Creative Directors: Blanka Lipińska, Max Olech
 Art Directors: Magdalena Nowakowska, Johan Pasternak
 Copywriter: Łukasz Gromkowski
 Art buyer: Jakub Winiarski
 Photographer: Jacek Kołodziejcki, shootme.pl



Effen Vodka – Yeah That's Right... Effen Vodka!

April 8th, 2010



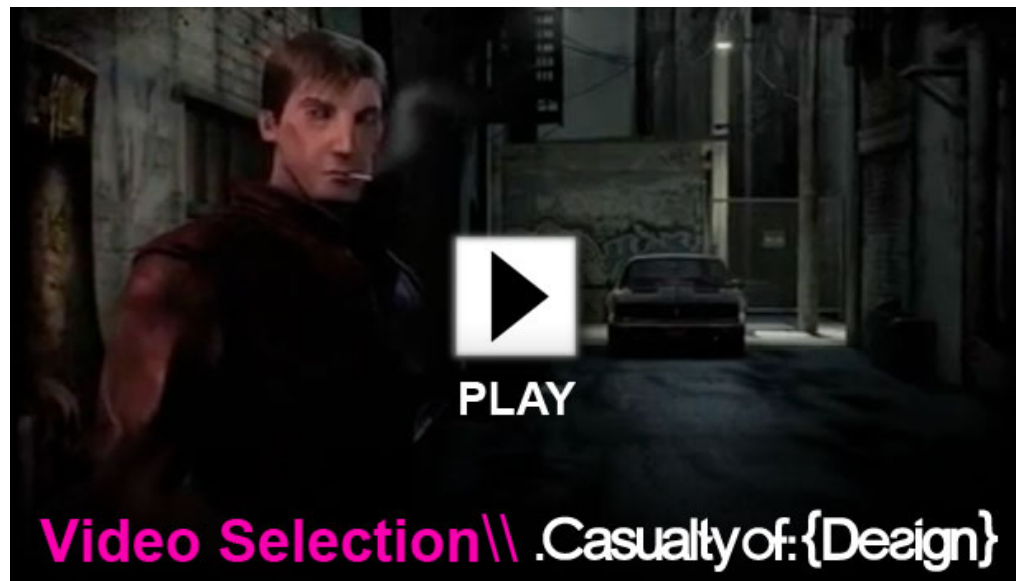
EFFEN VODKA™



Advertising Agency: Euro RSCG, Chicago, USA
 Creative Director: Blake Ebel
 Art Directors: Amanda Butts, Rei Young, Blake Ebel
 Copywriter: Elyse Maguire
 Photographer: Tony D'Orio
 Retoucher: Scott Giannini



Hail the Villain – Ridiculous New Interactive Website



Creativity and technology collide in the latest web project out of interactive studio GRAND, as rock act Hail the Villain go online to promote their forthcoming release, *Population: Declining*.

Set in the repressive Metal City, HailTheVillain.com is the first chapter in a story where everything is not as it seems. As the city's residents go about their daily lives, Villains, imposters from the Dead Dimension, are roaming their streets undetected, feeding on the innocent as they plan for world domination.

The website opens with family man and steel factory worker Drake Carter ending his affair with seductive co-worker Thea Landa, sparking a chain of events that leads to Drake's murder at the hands of his former lover and secret Villain as she moves to claim his soul for herself.

Freezing time in that brutal and savage moment, the website allows users to navigate through the scene to unlock character back-stories, clues, downloads and to participate in the story by becoming Villains and sharing messages with the band.

The concept for the website grew out of a series of sketches the band had created as a rough draft for a comic book inspired by the sounds of their new album, *Population: Declining*. Developing the site's narrative in conjunction with partnering company Rune, GRAND set out to design a website with a difference, building a range of engaging features to plug into and enhance a story crafted to showcase the band's music.

Interactive Agency: Grand, USA
Creative Director: Luke Canning
Technical Director: Matthew Quinn
Flash Developers: Stuart Evans, Tony Pilger
Software Developer: Joel Kronenberg
Interactive Designer: Luke Canning
Graffiti: Flying Fortress, 6:10
Original Story & Character Development By: RUNE Entertainment & Hail the Villain
Production Studio: RUNE Entertainment
Director: Paul Wollenzien
Producer: Nancy Nor
Story: Peter Nalli, Paul Wollenzien
Copywriters: Peter Nalli, Graham Perkins
3D Artists: Ricardo Gomez, Javier Castellanos, Tim Dormady, Martin Krol, David Young, Matt Pierce, Aaron Barr and Clayton Manson-Hing
2D Artists: Matthew Lau, Peter Nalli, Kay Huang, Trevor Spencer
Animation: Rob Gennings, Javier Castellanos
Sound Design: Mike Headford

Desinfex Killing Germs With a Sense of Humor

April 7th, 2010

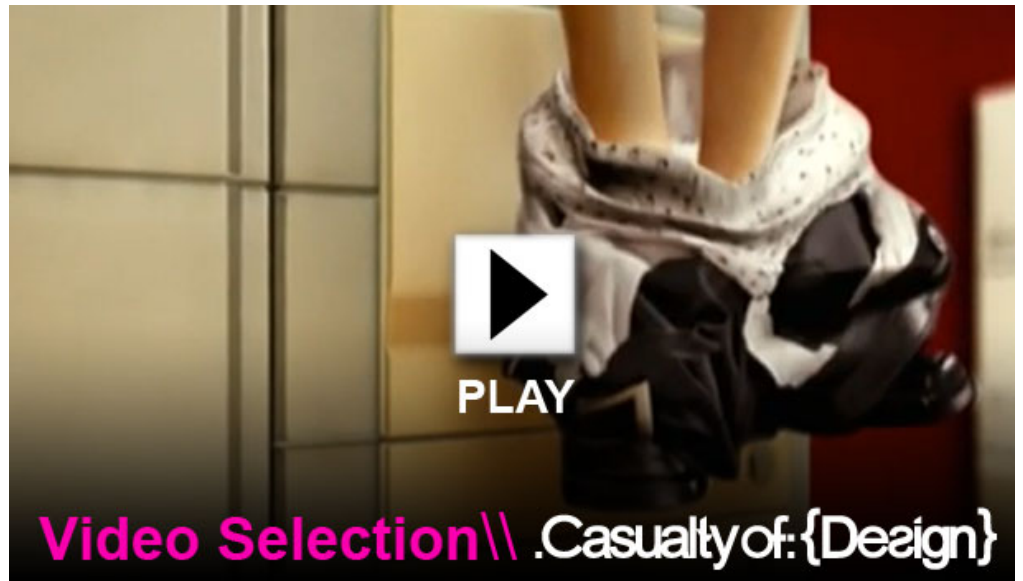


Advertising Agency: Ade Bogotá, Colombia
Creative President: Nacho Martinez
Creative Director: Giovanni Saavedra Millan, Checho Sarabia Ascanio
Art Directors: Pedro Cardenas, Dina Luz Garzon
Copywriter: Francisco Gonzalez
Illustrator: Zero Fractal
Producer Agency: Sharys Franky



Colorectal Cancer Association of Canada – Get your butt seen

April 6th, 2010



Advertising Agency: Ogilvy Montréal, Montréal, Canada
Creative Directors: Martin Gosselin, Normand Miron
Art directors: Bernardo Andrada, Diane Gosselin
Copywriters: Luc Dupéré, Gavin Drummond
Client Services: Marie-Noëlle Rosso
Media: David Tremblay, Danuta Boehler
Technical Director: Valentin Backofen
Programming: QuatreCentQuatre, Valentin Backofen



Lindt Excellence Intense – Did Someone Say Chocolate?

April 6th, 2010



Exquisitely prepared by our Master Chocolatiers, Lindt Excellence combines the intensity of silky gourmet dark chocolate with the ethereal aroma of five specially selected rich flavors: Orange, Pear, Mint, Coffee and Blueberry.





Advertising School: Savannah College of Art and Design, Savannah, Georgia, USA
Creative: Ruslan Mavrodinov



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